

## Phones & Devices

# Avaya 9504 Digital Deskphone

## A Value-Oriented Solution for the Everyday User

The Avaya 9500 Series Digital Deskphones allow small and medium sized businesses to deliver highly reliable, high quality, communication solutions for a range of user types within the organization. With an appearance and functionality similar to that of the well-established Avaya 9600 Series IP Deskphones, the 9500 Series can be deployed in mixed digital / IP telephony environments and are an ideal choice for companies wanting to add digital endpoints with a consistent look and user experience to their existing portfolio. The 9500 Series' smart design, crystal-clear sound and productivity features make these phones an easy choice for companies looking to gain strategic competitive advantage from their communications infrastructure.

### Looks Great, Sounds Better

The 9500 series features large, eye-friendly displays; paperless, all-digital labeling; and a high-quality integrated speakerphone that ensures everyone can hear and be heard.

### Familiar, Functional Interface

There's almost no learning curve with the 9500 Series. Almost any user will intuitively know to use the fixed keys to access the most common features and the flexible softkeys with contextual guidance and prompts.

### A Sound Investment

The 9500 Series is an excellent value for your growing company—and it's designed to remain that way, with expansion options including a headset interface. The 9500 Series delivers significant competitive advantages at its price point while lowering total cost of ownership for your company.

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## The Avaya 9504 Digital Deskphone: An Extraordinary Phone for Everyday Users

Everyday users are those for whom the deskphone is one of an array of communications tools—that is, they are generally lighter users with straightforward needs. Cubicle workers or sales staff within a retail environment are typical of Everyday users.

### The 9504 Digital Deskphone Delivers What Everyday Users Need

- 4 line X 32 character display, white backlit for easy viewing
- Large capacity contacts and call log functions
- Integrated, high-quality speakerphone
- Headset jack supports wide array of wired and wireless Avaya headsets
- Context-sensitive interface, 4-way nav cluster and 4 softkeys simplify and speed up operations
- 10 fixed—feature keys for common tasks (e.g. contacts, history and message)
- 4 administrable feature buttons on three levels (total of 12 button positions), each with dual red-green LEDs to display status

### Avaya 9504 Digital Deskphone Key Features

#### Software

- Call control protocol: DCP
- Codec: G711
- Secondary line alerting
- Platform Support
- Avaya IP Office
- Native support on IP Office Release 7.0
- Full access to IP Office call appearances and features
- Line appearance / feature key buttons: 4 x 3 levels
- Contacts application: 100
- Call Log application, with Missed / Answered / Outgoing calls: 30
- User option for language selection



### About Avaya

Businesses are built on the experiences they provide and every day millions of those experiences are built by Avaya (NYSE:AVYA). For over one hundred years, we've enabled organizations around the globe to win—by creating intelligent communications experiences for customers and employees. Avaya builds open, converged and innovative solutions to enhance and simplify communications and collaboration—in the cloud, on premise, or a hybrid of both. To grow your business, we're committed to innovation, partnership, and a relentless focus on what's next. We're the technology company you trust to help you deliver Experiences that Matter. Visit us at [www.avaya.com](http://www.avaya.com).

### Connectivity

- Avaya IP Office Release 7.0 or later

### Hardware Specs

- Charcoal gray
- Handset with 9-ft cord
- Dual-position stand
- Wall-mountable
- Message Waiting indicator
- 4 contextual softkey buttons
- 4 administrable buttons
- Size and Weight
- Permanently-labeled buttons: Speaker, Headset, Mute, Volume, Avaya Menu, Phone, History, Contacts, Voicemail Message

- Headset support
- Two-way speakerphone
- 2 wired line interface
- Weight including handset and stand: 2.0 lbs (926g)
- Length (depth) in low position: 8.07in (205mm)
- Width: 8.03in (204mm)
- Height off desk in low position / high position: 6.34in (161mm) / 7.91in (201mm)
- White backlit graphical display 181 x 56 dots; 4 rows x 32 characters;
- Permanently-labeled navigation cluster (Up / Down, Left / Right, OK)

### Learn More

With more than 100 years as a leader in communications, Avaya can help your company maximize productivity with the communications solutions specific to the needs of your workforce. To learn more about the 9500 Series Digital Deskphones, contact your Avaya Account Manager, Avaya Authorized Partner or visit [avaya.com](http://avaya.com) for white papers, case studies and other information showcasing Avaya solutions in action.

